

Digi-Label Partners Roundtable – Meeting #2

A group of expert advisors composed of retailers, manufacturers, consumer representatives and other stakeholders to support digital solutions in the Digi-Label project

Wednesday, 21 March 2018; 10h00 – 12h00 CET

StarLeaf Conference Webinar – Details to Follow

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- 10h00** **Welcome and Tour de Phone, Agenda Review**
- Michael Scholand, CLASP Europe, WP7 Leader and Convenor of Partners Roundtable
Delegates are asked to identify themselves and their organisation. This session will be brief and will review and invite comments on the meeting agenda.
- 10h10** **PocketWatt Tool – The Updated Tool and Translations**
- Dave Cattermole, Solstice Software Development
A demonstration of PocketWatt, the new features and complete functionality; translation into all five languages; questions, reactions and discussion
- 10h40** **Update on The Roll-out Across Our Five Countries**
- Katie Searle, Energy Saving Trust and Lead for the UK - Introduction
A discussion on the status of the roll-out followed by the progress made and any barriers encountered in each country. We'll have a discussion after all five speakers.
 - Czech Republic – Juraj Krivosik, SEVEN
 - Germany – Lena Domrose, Adelphi
 - Italy – Riccardo Nigro, Eliante
 - Spain – Margarita Puente, Escan Consultoría Energética
 - United Kingdom – Katie Searle, Energy Saving Trust
- 11h40** **Communication Materials and Collateral**
- Mauro Anastasio, European Environmental Bureau
An update on the communications and collateral resources developed to support retailers – video, banner, product label designs, branding, etc. Comments, discussion and ideas
- 11h50** **Linking to the Energy Labelling Directive and Product Registry Database**
- Michael Scholand, CLASP Europe
Comparison of the data needs of PocketWatt with the proposed required information for the Product Registry Database and/or the Product Fiche for each of the products, establishing that contributing to PocketWatt is no additional burden
- 11h55** **Any Closing Remarks or Discussion from the Roundtable**
- Michael Scholand, CLASP Europe
A opportunity for some final suggestions or closing remarks for the Digi-Label Team from the Members; any other business

The meeting is scheduled to finish at 12h00

Digi-Label Project Partner Organisations



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